



Wedding Glamour Magazine

Launch Special - 2015 RATE CARD / MEDIA KIT

All prices include VAT, FREE Distribution, Print and Online advertising

MAIN EDITORIAL SECTION

90gsm Gloss Print

CODE	Advert Size	Once Off Rate per edition
M8	1/8 Page	R 1 000.00
M4V	1/4 Page Vert	R 1 700.00
M4H	1/4 Page Horiz	R 1 700.00
M2V	1/2 Page Horiz	R 2 950.00
M1	Full Page	R 5 000.00

WHY CHOOSE US

Wedding Glamour Magazine

Wedding Glamour Magazine is NOT just another advert brochure. It's a quality, A5 size magazine that is read and kept for future reference and will be passed on to family and friends.

FREEBIES - because we need you too!

All businesses will be given the opportunity to advertise on our website - including a link to your websites - FREE of charge.

COVERS *subject to availability

130gsm gloss premium placement

Premium clients get a FREE half page advert

CODE	Advert Size	Once Off Rate per edition
FC	Front Cover	R 6 500.00
IFC	Inside Front	R 6 400.00
OBC	Outside Back	R 6 300.00
IBC	Inside Back	R 6 200.00

CIRCULATION

30 000 magazines printed every 2nd month - 180 000 annually.

We employ professional distribution services to deliver FREE copies to the letter boxes of homes in **Camps Bay, Bakoven, Llandudno, Hout Bay, Tokai, Steenberg Village, Constantia, Newlands, Bishops Court, Platteklouf 1-2-3, Durbanville, Welgemoed, Oude Westhof, Heldervue and Gordon's Bay.**

Stands - 5000 FREE copies at **Stonehurst** Mountain Estate (security gate), **Pinelands Mall, Tableview** shopping centre & Route 44 (**Stellenbosch**).

Advert Sizes/Dimensions (mm - h x w)

Full page ads & articles - allow 5mm bleed

Full Page - Portrait	210 x 148
1/2 Page Horiz - Landscape	100 x 140
1/4 Page Horiz - Landscape	49 x 140
1/4 Page Vert - Portrait	100 x 69
1/8 Page - Portrait	49 x 69

ARTWORK REQUIREMENTS

All advertising must be a 300dpi, hi-resolution CMYK jpeg or PDF.

BLEEDS: Covers & full page adverts MUST have a 5mm bleed margin on all sides. Text or critical graphics should NOT be placed within 5mm of the edge of the advert.

If you need an advert, we will design one (FREE) when advertising in our magazine.

COST-EFFECTIVE

We understand the needs and constraints of businesses and aim to keep our advertising rates as reasonable as possible to sustain our magazine into the future and obtain our passionate goal to help your business grow.

LINK-UP YOUR ONLINE ADVERTISING

All businesses will be given the opportunity to advertise on our website with a link to your websites

*** FREE OF CHARGE during our launch period (2015) ***

TO ADVERTISE - CONTACT US

Director: Estrelieta Waldeck (083 779 4604) | Office: 021 913 0027 | admin@weddingglamour.co.za | www.weddingglamour.co.za

STANDARD TERMS AND CONDITIONS ARE AVAILABLE FOR DOWNLOAD FROM OUR WEBSITE

Wedding Glamour Magazine is published by SciTech Media (Pty) Ltd (www.scitechmedia.co.za)

